

Crisley Oliveira

Data Analyst | Transforming Complex Data into Actionable Insights

From Minas Gerais, Brazil, living in Lisbon, Portugal

Summary

Passionate data analyst with expertise in leveraging complex data to drive business decisions. Skilled in data analysis, cleaning, visualization, and data-driven decision making. Proficient in business intelligence tools and experienced in presenting complex data concisely. Certified in Meta Marketing Analytics, IBM Data Analyst, and Google Data Analytics. MBA in Data Science and Analytics from the University of São Paulo. Committed to delivering high-quality results and transforming data into actionable insights.

Contact

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Skillset

- Data Analysis
- Analytical Skills
- Data Cleaning
- Data Visualization
- Data-driven Decision Making
- Presentation Skills
- Business Intelligence Tools
- Marketing Analytics
- Marketing Measurement
- Programming languages:
 - Python;
 - R;
 - SQL;
 - SAS.

Certifications

- Meta Certified Marketing Science Professional
- IBM Data Analyst
- Google Data Analytics Professional Certificate
- Google Analytics (GA4)
- Scrum Fundamentals Certified
- Business Intelligence Foundation Professional Certification BIFPC™

Experience

Data Analyst Freelancer (Available for hire)

March 2022 - Present (1 year 11 months)

- Passionate about transforming raw data into actionable insights that help businesses make informed decisions.
- Expertise in data analysis, data cleaning, visualization, and data-driven decision making.
- Skilled in interpreting complex data for non-technical stakeholders.
- Professional development courses in Meta Marketing Analytics, IBM Data Analyst, and Google Data Analytics.
- Proficient in business intelligence tools for maximizing the potential of data.

Finance Crédito Consignado e Financiamentos - Data Analyst

February 2022 - March 2023 (1 year 2 months)

- Data analyst with experience in the financial industry, specializing in Credit and Financing.
- Developed and maintained data-driven dashboards, collaborated with multidisciplinary teams to identify and implement process improvements.
- Utilized programming languages and business intelligence tools like Google Analytics, Microsoft Power BI, and Microsoft Excel.
- Delivered insights based on complex data analysis.

IGNIS - Grupo De Pesquisa Em Tecnologia E Ciência Do Incêndio - Researcher

March 2019 - August 2022 (3 years 6 months)

- Responsible for conducting research, collecting and processing data at IGNIS.
- Collected and analyzed fire incident data to develop a comprehensive understanding of risk factors.
- Utilized various data treatment techniques to clean, transform, and manipulate data for analysis.
- Applied statistical tools and software for clear and concise visualization of research results.

Keywords

Keywords related with my skillset:

Data Analyst, Data Scientist, Business Intelligence Specialist, Business Analytics Analyst, Market Intelligence Analyst, Insights Analyst, Data Visualization Analyst, Data Analysis Expert, Big Data Analyst, Metrics Analyst, Statistics Analyst, Data Modeling Analyst, Data Processing Analyst, Market Research Analyst, Machine Learning Specialist, Data Quality Analyst, CRM Analyst, Digital Marketing Analyst, Customer Experience Analyst, Reporting Analyst, Demand Forecasting Analyst, Social Media Analyst, Web Analytics Analyst, Process Analyst, Business Intelligence (BI) Analyst, Financial Analyst, Logistics Analyst, Human Resources Analyst, Strategic Planning Analyst, Project Analyst, Customer Service Analyst, Business Development Analyst, Operations Analyst, Compliance Analyst, Testing Analyst, Customer Relationship Analyst, Process Management Analyst, Software Quality Analyst, Customer Success Analyst, Strategy Analyst

Price Survey - Junior Data Analyst

October 2021 - January 2022 (4 months)

- Utilized programming languages, business intelligence tools, and teamwork to deliver data-driven insights.
- Developed interactive dashboards, collaborated with multidisciplinary teams, and performed complex data analysis using tools such as Google BigQuery, Microsoft Power BI, and Microsoft Excel.

Kazaqui - Support Analyst

January 2020 - August 2021 (1 year 8 months)

- Responsible for customer support related to database systems.
- Developed scripts to optimize database operations, assisted in data export and import.
- Managed and maintained database environments and supported data loading processes.
- Proficient in teamwork, PL/SQL, programming languages, and SQL.

Education

University of São Paulo - MBA, Data Science and Analytics

2022 - 2024

Universidade Federal de Minas Gerais - Bachelor's Degree in Architecture and Urbanism

2015 - 2020

March 2019 - August 2022 (3 years 6 months)

- Responsible for conducting research, collecting and processing data at IGNIS.
- Collected and analyzed fire incident data to develop a comprehensive understanding of risk factors.
- Utilized various data treatment techniques to clean, transform, and manipulate data for analysis.
- Applied statistical tools and software for clear and concise visualization of research results.